JOHNSTOWN, Colorado

Our low cost of living, short commute times, world class cultural and recreational amenities, and a booming economy are some of the many qualities that solidify Johnstown as the preferred location to do business in.

In the last 3 years, Johnstown has experienced significant growth that includes residential, commercial, and industrial development. Our tax base continues to diversify while providing our residents and visitors premier shopping and entertainment options across a 14-mile radius.

Johnstown is strategically situated along major corridors such as I-25, Hwy-60, and Hwy-34, which provide key accessibility for major retailers and companies to locate in our community. In addition, our robust workforce, pro-business climate, innovative incentive programs, and competitive land costs define us as the center of trade and services in Northern Colorado.

As a community we continue to invest in our infrastructure to support today's growth, and that of the future. We take an urban approach to development while maintaining the outdoor amenities and recreational opportunities that make Colorado living so attractive.

Whether you explore our thriving Historic Downtown, newly built Johnstown Community YMCA, or enjoy spending the day in Johnstown Plaza...the energy you will feel is that of opportunity, growth, and success.

Come join our community today and explore why Johnstown is the preferred location in Northern Colorado.
As one of the fastest growing communities in Northern Colorado, Johnstown is defining itself as a premier market for development and growth. With over 400 companies and a rapidly growing residential population, it's easy to see why everyone is calling Johnstown home.

Sources: ESRI Community Profile report, US Census Bureau- American Community Survey and Population Estimates, Town of Johnstown Finance Department
**POPULATION**

17,382

- **Male**: 54.3%
- **Female**: 45.7%

**Diversity Index**: 50.1

**MARKET ANALYSIS**

**Median Home Value**

$373,670

- **Current Housing Units**: 5,826
- **Projected Housing Units 2025**: 6,693
- **Projected Median Home Value 2025**: $400,508

**Retail Gap Analysis**

$84M

- **Total Sales Potential**: $228M
- **Retail Trade**: $205M
- **Food & Drink**: $22M

**Educational Attainment**

- **High School Graduate or Higher**: 96.6%
- **Bachelor Degree or Higher**: 35%

**Average Annual Growth Rate, Next 5 Years**: 2.85%

**Younger Age Trend**: 35%

**Universities & Colleges Within 39 Mile Radius**: 5

**Sources**: ESRI Community Profile report, Colorado State Demography Office - Johnstown Community Profile, US Census Bureau - American Community Survey
LEADING COMPANIES IN JOHNSTOWN

Agriculture, Construction, Manufacturing
Professional, Administrative, Information, Other Services
Retail Trade, Wholesale Trade
Arts, Entertainment, and Recreation
Transportation, Warehousing, Utilities
Finance, Insurance, Real Estate
Public Administration

Sources: Colorado State Demography Office - Johnstown Community Profile, US Census Bureau - American Community Survey

LAbOR FORcE

8,362

EMPLOYED 96.1%
UNEMPLOYMENT RATE 3.9%
AVERAGE COMMUTE TO WORK INTO JOHNSTOWN (MINUTES) 29.3

EMPLOYMENT BY INDUSTRY

96.1%
2018-2020 COMMERCIAL CAPITAL INVESTMENT OVER $71 MILLION

SALES TAX

NUMBER OF COMPANIES

SALES TAX RATE

REVENUE

NEW PERMITS ISSUED

Sources: Town of Johnstown; Building Department, Finance Department
As our community continues to experience unprecedented growth, maintaining an excellent quality of life for our residents and businesses is of top priority. Johnstown has committed to investing over $53 million in capital projects in 2021 that include transportation improvements, and water, wastewater, and sewer expansion projects to ensure our community can sustain the growth of today and that of the future. Johnstown also committed to assisting our businesses affected by the ongoing pandemic by allocating $1 million to local business owners. We are proud to be the community that cares!