As one of the fastest growing communities in Northern Colorado, Johnstown has become the premier market for development and growth. Spanning over 15 square miles that includes major transportation corridors such as I-25, Hwy-60, and Hwy-34, Johnstown provides strategic accessibility for major retailers and companies to locate in our community.

Our attractive neighborhoods, desirable housing, excellent public institutions, and high quality shopping centers are a few of the reasons why people call Johnstown home. In addition, our robust workforce, pro-business climate, innovative incentive programs, and competitive land costs define us as the center of trade and services in Northern Colorado— not to mention the lowest development fees in the region.

Our economic vitality is not just our unprecedented growth but the investments we make as a community to support it. We have committed to investing over $225 million in infrastructure improvements to support today's growth, and that of the future. We take an urban approach to development while maintaining the outdoor recreational opportunities that make Colorado living so attractive.

Come join our community today and explore why Johnstown is the preferred location for residents and businesses in Northern Colorado.
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>19,773</td>
</tr>
<tr>
<td>Annual Growth Rate</td>
<td>5.1%</td>
</tr>
<tr>
<td>Est. Population 2027</td>
<td>22,081</td>
</tr>
<tr>
<td>Male</td>
<td>51.5%</td>
</tr>
<tr>
<td>Female</td>
<td>48.5%</td>
</tr>
<tr>
<td>Median Age</td>
<td>35</td>
</tr>
<tr>
<td>Total Housing Units</td>
<td>6,921</td>
</tr>
<tr>
<td>Median Home Value</td>
<td>$431,550</td>
</tr>
<tr>
<td>Average HH Size</td>
<td>3.14</td>
</tr>
<tr>
<td>Median HH Income</td>
<td>$115,491</td>
</tr>
</tbody>
</table>
Northern Colorado is one of the fastest growing regions within the state and has had continued success in attracting companies in the tech, bioscience, energy & natural resources, manufacturing, and construction sphere - to name a few.

**TOP 5 LARGEST INDUSTRIES IN JOHNSTOWN**
1. Construction
2. Government
3. Ag, Forestry, Fishing, & Hunting
4. Accommodation & Food Service
5. Manufacturing

**TOP 5 GROWING INDUSTRIES IN JOHNSTOWN**
1. Professional, Scientific, & Tech
2. Government
3. Other Services
4. Health Care & Social Assistance
5. Accommodation & Food Service

Johnstown's leading companies such as Swire Coca-Cola, Canyon Bakehouse, US Engineering, TRC Construction, and many more, all contribute to the diverse range of industries and robust workforce that shape our community.
As Johnstown continues to attract industries that vary from sustainable energy to information technology to advanced manufacturing; both big and small, having a skilled talent force is key to that success.

**96.01% HIGH SCHOOL DEGREE +**

**10,478 LABOR FORCE**

44.71% Associate Degree + 34% Blue Collar | 65% White Collar

**TOP UNIVERSITIES**

within 35 miles & by number of Graduates

- University of Colorado Boulder | 9,622
- Colorado State University- Fort Collins | 7,745
- University of Northern Colorado | 3,199
- Front Range Community College | 1,713
- Aims Community College | 648

**WELD COUNTY JOB FORECAST**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>FORECASTED JOBS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2025</td>
<td>162,080</td>
</tr>
<tr>
<td>2030</td>
<td>177,282</td>
</tr>
<tr>
<td>2035</td>
<td>193,824</td>
</tr>
<tr>
<td>2040</td>
<td>210,908</td>
</tr>
</tbody>
</table>

Johnstown experienced a 9% job growth while the nation is at an average of 3.1% from 2015-2020
DEVELOPMENT

Johnstown defines itself as the preferred location in Northern Colorado because of our robust talent force, lowest development fees in the region, and land availability across major transportation corridors. Over 1,000+ acres of development opportunities for shopping, entertainment, office, and residential.

INCOME & SPENDING

$115,491
Median Yearly Household Income
46% More than the County (Weld)
44% More than the State
70% More than the Nation

$67,425
Average Yearly Household Expenditures

3.5%  Local Sales & Use Tax Rate
2.9%  States Sales Tax
.8%  Larimer County
*No sales tax in Weld County
As our community continues to grow maintaining an excellent quality of life for our residents and businesses is, of top priority. Johnstown launched several capital projects in 2021 that included the South Water Tank Project & Pipeline, expansion of our Water Treatment Plant including 11 miles of pipeline, expansion of our Wastewater Treatment Plant, and construction of a new Wastewater Treatment Plant including new sewer trunk lines. These investments ensure our community remains competitive and can sustain the growth of today and that of the future.

8 PUBLIC PARKS
76 ACRES OF OPEN SPACE & PARKS
69,000 SQ FT
JOHNSTOWN COMMUNITY YMCA

4.5 MILES OF TRAIL

TOP 3 TAPESTRY SEGMENTS
1. UP & COMING FAMILIES
2. GREEN ACRES
3. URBAN CHIC

DRIVE TIMES (MINUTES)

DENVER INTERNATIONAL AIRPORT 50
DENVER 50
FORT COLLINS 30
GREELEY 25
CONTACT US
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SCrosthwaite@JohnstownCo.Gov
970.578.9612

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