

TOWN OF JOHNSTOWN, COLORADO

DOWNTOWN PROFILE

JOHNSTOWN COMMUNITY PROFILE



POPULATION 19,770+



MEDIAN HH INCOME \$115,491



ANNUAL GROWTH RATE 5.1%



TOWN SQAURE MILES | GMA 15.5 | 48 sq. miles

Downtown Johnstown

Features over 297,180 square feet of existing retail space and 262 acres of developable land. The downtown corridor offers excellent visibility along Highway 60 with over 15,000 vehicles per day and less than 4 miles from Interstate 25.

Targeted Industries

- Apparel Stores
- Specialty Food Stores Art Galleries
- Coffee/Tea Shops
- Co-working Spaces
- **Book Stores**
- **Entertainment Venues**
- Florists
- Restaurants
- Taproom/Tasting Room



Downtown Market Analysis	5 Miles	10 Miles	15 Miles
2021 Estimated Population	26,234	143,986	461,575
2026 Projected Population	31,296	168,354	519,705
Median Age	32	36	36