



TOWN OF JOHNSTOWN, COLORADO

# HIGHWAY 60 PROFILE

## JOHNSTOWN COMMUNITY PROFILE



POPULATION  
19,770+



MEDIAN HH INCOME  
\$115,491



ANNUAL GROWTH RATE  
5.1%



TOWN SQUARE MILES | GMA  
15.5 | 48 sq. miles

## Hwy-60 Corridor

Features direct access to Interstate-25 that averages 84,000 vehicles per day, over 375 acres of available land that includes access to municipal utilities, 481 acres in active development with proposed uses that include residential, commercial, and office.

## Development Opportunities

- **Retail** | over 15,500 feet of Hwy-60 frontage
  - **Residential** | over 4,000 planned residential units along Hwy-60
- Desired Uses:**
- Commercial
  - Hospitality
  - Employment
  - Light Industrial



LEDGE ROCK CENTER; SEC I-25 & HWY-60

Hwy-60 Market Analysis	5 Miles	10 Miles	15 Miles
2021 Estimated Population	26,009	143,310	499,029
2026 Projected Population	30,403	164,917	560,115
Median Age	34	37	36

### CONTACT US

SARAH CROSTHWAITE  
ECONOMIC DEVELOPMENT MANAGER



SCROSTHWAITE@JOHNSTOWNCO.GOV



970-578-9612